Nick Kalmus

UI & UX Designer

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Education

Knox College Galesburg, IL BA • Studio Art 2010

UX Skills

/research

User Interviews Contextual Inquiry Persona Creation Usability Testing

/wires+prototypes

Omnigraffle Balsamiq Mockups InVision Figma

/ui-design

Sketch Adobe CS

Web Skills

HTML5 CSS3 WordPress Git, GitHub, JIRA

Experience

UI & UX Designer

Mosaic • 2019-2020 • Oakland, CA

- Helped brainstorm, research, plan, and execute design-based projects that grew Mosaic's market share within the solar and home improvement industries.
- Made Mosaic's product experience the best and most frictionless it possibly can be for Mosaic's user base of contractors.
- Evangelized design thinking at an organization whose product team had traditionally been structured around engineering.

UI & UX Designer

OneMain Financial • 2016-2019 • Chicago, IL

- Worked with design & front-end teams to standardize a web styleguide following merger of two large finance companies.
- Executed on a data-driven revamp of OneMain's web information architecture, focusing on the site's emergent mobile audience.
- Strove to bring iterative, research-based processes to OneMain's workflow to compete with modern fintech market leaders.

Visual & UX Designer

The Field Museum • 2011-2015 • Chicago, IL

- Launched a new single-page application template for Museum exhibition sites; designed sites for Vikings & China exhibitions.
- Helped evolve the fledgling web department into a fully-resourced marketing & product team.
- Performed extensive user research, analytics, and A/B testing as part of the Field's website overhaul in 2014.