

Nick Kalmus

UI & UX Designer

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nickkalmus.com

Education

General Assembly
Chicago, IL
Graduate, 2015
User Experience
Design Immersive

Knox College
Galesburg, IL
BA, 2010
Studio Art

UX Skills

research

User Interviews
Persona Creation
Usability Testing
A/B Testing

wireframing & UI

Omnigraffle
Balsamiq Mockups
Invision

UI design

Adobe CS
Sketch

Web Skills

HTML5/CSS3
WordPress
Drupal
Git

Experience

UI & UX Designer

OneMain Financial • 2016–present • Chicago, IL

- Worked with design & front-end teams to standardize a web styleguide following merger of two large finance companies.
- Executed on a data-driven revamp of OneMain's web information architecture, focusing on the site's emergent mobile audience.
- Strove to bring iterative, research-based processes to OneMain's workflow to compete with modern fintech market leaders.

User Experience Designer

Dose • 2016 • Chicago, IL

- Led a research-based UX audit for Dose's internal CMS, including user interviews, card-sorting and usability testing.

User Experience Consultant

Signal • 2015–2016 • Chicago, IL

- Conducted onsite user interviews with employees of prominent media & advertising agencies.
- Developed detailed, data-driven, enterprise-level user personas.

Visual & User Experience Designer

The Field Museum • 2011–2015 • Chicago, IL

- Launched a new single-page application template for Museum exhibition sites: designed sites for Vikings & China exhibitions.
- Helped evolve the web department from a subsidiary of IT to a fully-resourced marketing & product team.
- Performed extensive user research, analytics, and A/B testing as part of the Field's website overhaul in 2014.

Credentials & Speaking Roles

Co-Presenter, *The Basics of Mobile Websites*, American Alliance of Museums Annual Meeting • 2014 • Seattle, WA